

INFORMATION PAPER

L10
2 Aug 2004

SUBJECT: Business Process Reengineering (BPR) and Improvement (BPI)

FACTS:

1. Balanced Scorecard Goal/Objective. This objective supports the goals to (1) “Optimize Resources by Increasing Effectiveness and Efficiency” and (2) “Transform Business Processes” in the Marine Corps Business Enterprise Strategic Plan final draft of July 2004.

2. Project Description. BPR/BPI are widely-recognized methodologies used to document current processes, analyze those processes, and design incremental improvements or redesign the end-to-end process. Briefly stated, BPR/BPI brings any organization or enterprise the discipline needed to design, measure, and improve in a continuous improvement loop. We are consistently pursuing new and innovative ways to aid our warfighters. Incremental improvements may be implemented within a specific Combat Service Support (CSS) and Logistics process or an entire process may be completely reengineered.

3. Why Required. The Marine Corps Business Enterprise Strategic Plan Strategy S1.1 is to: “Improve performance and reduce cost through continuous improvement and specific end-to-end process analysis and review. Reduce, delay, or cancel lower priority items in order to make available the required resources for top priority initiatives.” Through personal surveys, Beneficial Suggestions, and other sources, we will identify process improvements and reengineering opportunities to achieve MARCORLOGCOM and Marine Corps savings, while improving efficiency and effectiveness.

4. Resources. This is an emerging requirement in the final draft of the Marine Corps Business Enterprise Strategic Plan with a proposed due date of 1 November 2004. Therefore, a budget has not been developed to include Marine Corps-wide requirements. The scope must first be defined, i. e., retail CSS/Logistics, wholesale CSS/Logistics, or both. An Integrated Product Team has not been established to recommend specific CSS/Logistics processes to be studied. Once the scope issue is resolved, an executable, resourced plan can be developed.

5. Plan of Action and Milestones.

Define scope of initiative	1 October 2004
Develop action plan	15 October 2004
Submit action plan	1 November 2004
Semi-annual action plan progress report	1 June 2005
Semi-annual action plan progress report	1 December 2005

6. Owning Organization/ Partners. This strategic initiative falls under the cognizance of the Business Performance Assessment and Integration Office (BPAIO). Interaction will be required with all MARCORLOGCOM departments/offices and subordinate Commands.

7. Point of Contact. Ms. Vickie Layer, (229) 639-5575, vickie.layer@usmc.mil.